

Helping Pave the Way

Trail Fundraiser

In 2003, citizens of Butler County were offered a new chance for recreation when the trail between Clarksville and Allison was surfaced. This new trail increased recreational opportunities for local citizens and increased tourism to Buler County. With the help of local residents, service organizations, and businesses, we can expand recreational opportunities and encourage even more tourism in Butler County. Residents, service organizations, and businesses can partner with the Butler County Conservation Board to complete funding and surface the section of trail between Shell Rock and Clarksville.

With a total project cost of \$561,000, outside funding is extremely important to its completion. Federal grants, local towns, and private organizations have helped us raise more than \$332,000. Most recently we have received a challenge grant of \$150,000 from the Iowa Community Attraction and Tourism Board to surface the trail and another \$20,000 to include public art along the trail corridor. The challenge of this grant is to have local partners help us raise the remaining \$80,000 by February 8, 2007.

Tourism is extremely important in today's economy and the addition of this trail segment will allow Butler County businesses to attract more Iowa tourists. Overall this section is only a portion of the Rolling Prairie Trail that when complete will span nearly 50 miles between Shell Rock and Coulter. As each section is completed, its power to draw more tourism increases.

We need you to join us in making the Rolling Prairie Trail a tourism destination in Iowa by making a **tax-deductible** contribution to the Butler County Trail Fund. Donations of \$100, \$500, \$1,000 or any amount you are comfortable with will help complete this surfacing project. Because part of our funding is a challenge grant with a deadline from the Community Attraction and Tourism Board, we are asking that you send your **tax-deductible** donation by January 1, 2007 to:

Butler County Trail Fund

28727 Timber Road

Clarksville, Iowa 50619

If you have questions about the project or would like to visit with someone in person, please contact Steve Brunnsma or Steve Martin of the Butler County Conservation Board at (319) 2784237 or (319) 278-1130.

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Trail By The Foot - Donors can purchase trail by the foot for themselves or as a gift. Trail by the foot is \$25 per foot or can be purchased at a discounted price of \$100 for 5 feet. Certificates will be issued indicating the number of feet purchased. There is no limit to the number of feet to be sold.

Trail Sign Ads - Trail signs are the first thing that people see when they come off the trail. Businesses can purchase a twelve inch by twelve inch ad on trail head signs for \$250 per square. The ads will be in place for a minimum of two years.

Memorial Benches - Up to ten benches are available to purchase at a cost of \$1,000 per bench. These benches will be spaced along the trail to provide resting spots for trail users. A brass plate with the name of the donor or their memorial will be placed on the bench for recognition.

Bridging the Gap - Donors can help us bridge the gap in our funding by purchasing a bridge on the Shell Rock to Clarksville section of trail for \$5,000. Bridging the gap donors will have a plaque placed on the bridge with their name or the name of their memorial.

General Donations - General donations of any amount are greatly appreciated and will be recognized on a list of donors and by a certificate. General Donation Levels include Donor \$1 to \$24; Contributor \$25 to \$99; Sustainer \$100 to \$499; Supporter \$500 to \$999; Sponsor \$1,000 or more.

YES! I would like to contribute to the Helping Pave The Way Trail Fundraiser.

I would like to contribute in the following way:

- | | |
|---|----------------------|
| <input type="checkbox"/> Trail by the foot (\$25 per foot or \$100 for 5 foot increments) | Total Enclosed _____ |
| <input type="checkbox"/> Ad Space on the Trail sign (\$250 for 12"x12" ad space) | Total Enclosed _____ |
| <input type="checkbox"/> Memorial Bench (\$1,000 per bench - only 10 available) | Total Enclosed _____ |
| <input type="checkbox"/> Bridging the Gap (\$5,000 per bridge - only 4 available) | Total Enclosed _____ |
| <input type="checkbox"/> General Donation | Total Enclosed _____ |

Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Send Donations to: **Butler County Trail Fund**
c/o Butler CCB
28727 Timber Rd
Clarksville, IA 50619